Emergency, Community and Health Outreach



- Request ECHO's 2010 Season 6 DVDs Today **ECHO Board Approves New Emergency Operations Plan and Field Operations** Guideadline
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Request ECHO's 2010 Season 6 DVDs Today

ECHO is excited to announce that individuals and organizations can preorder their copies of ECHO's Season 6 DVD. The DVD includes topics such as "Affordable Housing," Understanding Vaccines," "Childhood Hearing Loss," and more. Click here for a complete list of topics and to access the online order form. One DVD in each language is free of charge, anything beyond that will need to be handled directly with ECHO by



emailing info@echominnesota.org. DVDs will ship in late January.

ECHO Board Approves New Emergency Operations Plan and Field Operations Guideadline

In November 2010, the ECHO Board approved a newly revised and more comprehensive Emergency Operations Plan (EOP) and Field Operations Guide (FOG). The EOP outlines ECHO's emergency response services, the method of activating these services during an emergency, and defines the roles and responsibilities of the jurisdiction requesting services and ECHO staff. It commits ECHO to working within and pursuant to the National Incident Management System, including the Incident Command

ECHO's EOP and FOG are intended for integration into an organization's already existing Plan(s) as a tool/resource to help reach limited English proficient populations during emergencies. For more information on how to utilize ECHO's EOP/FOG please contact us at info@echominnesota.org. View the EOP/FOG here.

Win A \$25 Gift Card

Join ECHO's Facebook fan base by liking ECHO and you could win a \$25 to the Midtown Global Market in Minneapolis. By following ECHO you get timely updates on ECHO programs, emergency alerts, new materials, and more! Click here to follow ECHO.

NEW Program, "Community Action in Minnesota," Coming in January!



Community The statewide broadcast in January promises information on Minnesota's 28 Community Action agencies and the services they provide including: Head Start, energy assistance, weatherization, AMERICA'S POVERTY FIGHTING NETWORK affordable housing, food support, senior services, financial fitness training, tax preparation, and job training.

To reach these groups, ECHO has produced 30 minute shows in four languages, Spanish, Hmong, Somali, and low-literacy English that will air on Twin Cities Public Television's Minnesota Channel on Sundays at 7 p.m. on January 3 and 10 and will also be available on ECHO's website. Click here for the news release and access to promotional fliers in four languages.

ECHO TV in December

Check the tptMN channel, PBS Listings, or watch online.

Getting Your Child Ready for Kindergarten

Know What to do About H1N1 Flu

Fire Prevention in the Kitchen

ECHO Phone in December

Snow Safety

Cold Safety

ECHO Introduces "Cultural Toolkit" Webpage

In an effort to bridge the communications and cultural gap between Minnesota's immigrants and non-English speaking populations, and the health and safety personnel who serve them, ECHO has created the following toolkit to better prepare emergency managers, fire fighters, police officers, public health agencies, and others in their work with multicultural communities.

This toolkit provides agencies, departments, and organizations information on the various cultural groups represented in Minnesota to circulate to their staff and personnel. The information presented in the toolkit provides working knowledge and a basic foundation on specific cultures that have made Minnesota their home. Resources are not intended to be an exhaustive representation of a given culture, but aim to provide a strong groundwork for cultural understanding. View the toolkit here.

If You Missed "Immigration Matters"...

Thank you to those of you who attended ECHO's November 16 event, "Immigration Matters." The panelists sparked some rich conversation and we are happy that you were there to participate in it! For those of you who had other committments, we're sorry that you couldn't make it. Keep a place held on your calendar for this time next year for ECHO's annual event.



For your reference, the presentations and photos are available here on ECHO's website. If you have any questions or comments, please direct them to info@echominnesota.org.

We Love to Hear from You

Did you know there's a place on ECHO's website where you can suggest topics and tell us what you think? Send us your feedback here.

Upcoming Events

Tuesday, December 7 - Resource Fair for People with Limited English at the Blaine Human Service Center from 5:30-8 p.m.

Do you know of any events that ECHO should be attending? Email your suggestions to info@echominnesota.org.